

**LINKING FROM PAPER INVOICES AND STATEMENTS TO ON-LINE
RESOURCES**

Abstract of the Disclosure

5 Invoices, bank statements, checks, and other transactional paperwork is encoded with a steganographic digital watermark that encodes identification information. When a user shows such a paper (e.g., an invoice) to an optical input device associated with a computer, a browser session is initiated that uses the identification information to transport the user to a web page corresponding to that invoice. The web page provides a
10 variety of functionality, including account review and payment, and customer service.

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